



"The HACKER SAFE test result showed a strong increase in our conversion rate and a very worthwhile investment for our online business."

John Lazarchic, Vice President of Ecommerce  
PETCO Animal Supplies



"HACKER SAFE helped make our holiday season a home run."

So Young Park, Director E-Commerce and Direct Marketing  
A&E Entertainment



"HACKER SAFE has been an excellent addition to our web site, delivering a strong ROI as well as creating a positive experience for both repeat and new customers."

Tracy Rhyan, Director of Multi-Channel Marketing  
Frederick's of Hollywood



"Our conversion rate increased 14% because more donors felt safer making an online donation after seeing the HACKER SAFE certification mark on our donation site."

Jana M. Waterworth, Technical Liaison III - Online Fundraising  
American Red Cross - National Headquarters



"Although we were originally skeptical about whether HACKER SAFE could boost conversions for an established brand like Yankee Candle, the service paid for itself in the first month."

Michael Phillips, Internet Strategist  
The Yankee Candle Company, Inc.



NEW LINE  
CINEMA  
A TimeWarner Company

"ScanAlert is a great company to work with and HACKER SAFE certification is a very effective service. What more could you want?"

Laura Medley, Ecommerce Web Manager  
New Line Cinema



# America's Top Retailers Praise HACKER SAFE® Certification



"ScanAlert's technical team is exceptionally knowledgeable and very helpful. This is definitely one of the fastest implementations we've had."

Harold Ferrari, Senior e-Commerce Manager  
Interstate Batteries